

NEWSLETTER

JULY 2025



In Focus

India Leads Global Efforts on Sustainable Lifestyles and Wetlands Conservation

At the 15th Ramsar Conference of the Parties (CoP15) in Victoria Falls, Zimbabwe, India's resolution on "Promoting Sustainable Lifestyles for the Wise Use of Wetlands" was unanimously adopted on 30 July 2025, with support from 172 Contracting Parties and six international partners. The resolution highlights the role of individual and societal choices in wetlands conservation and encourages a whole-of-society approach, integrating sustainable lifestyles into wetland management, programmes, and investments, along with public-private collaboration, education, and awareness initiatives. Sustainable lifestyles, as defined in the resolution, are ways of living that reduce environmental impact, support equitable socio-economic development, and enhance quality of life through better health, well-being, and social relationships. Union Minister Shri Bhupendra Yadav emphasized their importance in fostering pro-planet behaviour and invited global support, linking the resolution to earlier frameworks like UNEA Resolution 6/8 (2024) on promoting sustainable lifestyles. India has embedded these principles into national wetlands efforts through Mission LiFE, Mission Sahbhagita, and the Save Wetlands Campaign, mobilizing over 2 million volunteers to map 170,000+ wetlands and demarcate 120,000 boundaries in three years. The resolution reinforces India's leadership in connecting sustainable lifestyles with effective wetlands conservation globally.



Union Minister Shri Bhupendra Yadav addressed the High-Level Ministerial Segment at Ramsar CoP 15 in Victoria Falls, Zimbabwe, on 24th July 2025

NATIONAL HIGHLIGHTS

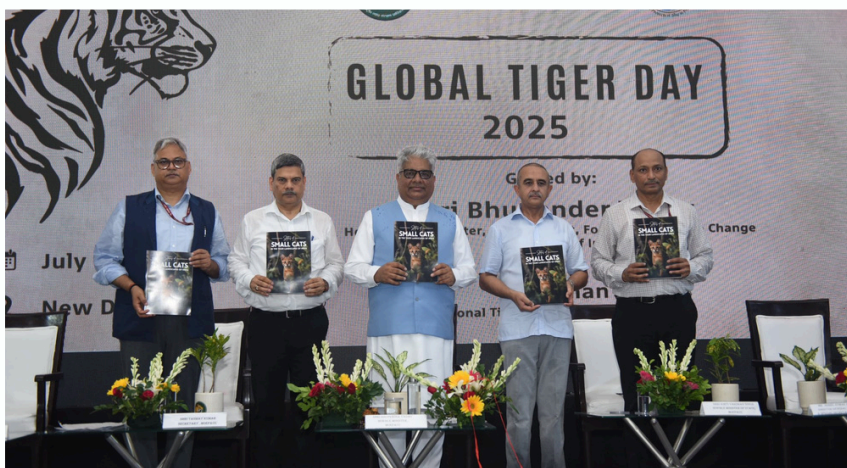
MoEF&CC marks International Tiger Day 2025



Union Minister Shri Bhupendra Yadav addressing the audience on Global Tiger Day 2025 at the Zoological Park, New Delhi on the 29th of July.

The Ministry of Environment, Forest and Climate Change (MoEF&CC) celebrated International Tiger Day on 29th July 2025 with a series of events underscoring India's leadership in wildlife protection and ecological sustainability.

Union Minister for Environment, Forest and Climate Change, Shri Bhupendra Yadav, graced the occasion and reaffirmed India's commitment to tiger conservation as a critical component of preserving biodiversity and ensuring ecological balance.



Union Minister Shri Bhupendra Yadav along with Secretary (MoEF&CC) Shri Tanmay Kumar at the Global Tiger Day 2025 celebration at the Zoological Park, New Delhi on the 29th of July.

Global Tiger Day Creatives



Union Ministers discuss institutionalizing Mission LiFE in school curricula

Union Minister for Environment, Forest and Climate Change, Shri Bhupendra Yadav, held a detailed meeting with Union Minister for Education, Shri Dharmendra Pradhan, and senior officials from MoEF&CC and the Ministry of Education to advance Prime Minister Shri Narendra Modi's call for a sustainable future by integrating Mission LiFE into school education on the 17th of July 2025.

The discussion highlighted the growing environmental consciousness among India's youth and emphasized that under the National Education Policy (NEP) 2020, environmental learning is a core element of school education. Shri Bhupendra Yadav underlined that PM Modi's vision of making environmental conservation a Janbhagidari (people's movement) can best be realized by engaging students early and fostering sustainable lifestyles through education.



Union Ministers Shri Bhupendra Yadav and Shri Dharmendra Pradhan at MoEF&CC on the 17th of July 2025 to discuss the institutionalization of Mission LiFE in school education

Mission LiFE in Schools: Eco Clubs and Swachh Evam Harit Vidyalaya Rating

In July 2025, India gave a big push to Mission LiFE in schools. Education Minister Shri Dharmendra Pradhan called on every school to set up Eco Clubs. These are student-led groups that turn classrooms into green hubs of action. From saving energy and reducing waste to tree-planting drives like #EkPedMaakeNaam, Eco Clubs are nurturing climate-conscious leaders of tomorrow. Adding momentum, the Ministry of Education launched the Swachh Evam Harit Vidyalaya Rating (SHVR) 2025-26.

This five-star system assesses schools on 60 indicators from water, toilets, and hygiene to Mission LiFE activities promoting sustainable lifestyles. Built with NCERT, NIC, and UNICEF, SHVR ensures recognition from district to national level, with 200 top schools to be honoured. Together, Eco Clubs and SHVR are making sustainability part of daily school life, empowering students, teachers, and parents to live the values of LiFE – Lifestyle for sustainability.

Alwar Celebrates Hariyali Teej with Massive Tree Plantation Drive

As part of the Hariyalo Rajasthan campaign, a plantation program was inaugurated today at Kanya Upvan in Kati Ghat, Alwar, on the occasion of Hariyali Teej on the 27th of July 2025. Union and State leaders, including Shri Bhupendra Yadav, Shri Sanjay Sharma and Shri Dr. Kirodi Lal Meena, joined the initiative alongside local residents. In a remarkable show of community participation, all Alwar residents collectively planted 10,000 trees, furthering the #Ek_Ped_Maa_Ke_Naam campaign inspired by Prime Minister Shri Narendra Modi. The initiative also includes the development of city forests in Alwar, aimed at promoting environmental conservation while boosting local tourism and community engagement.



Union Minister Shri Bhupendra Yadav at inauguration of the Hariyalo Rajasthan plantation program at Kati Ghat, Alwar on the 27th of July 2025

UN Agencies Meeting at MoEF&CC on Mission LiFE

The Ministry of Environment, Forest and Climate Change (MoEF&CC) held a meeting with UN Agencies on the 24th of July 2025 at Indira Paryavaran Bhawan to discuss the future roadmap of Mission LiFE. The meeting was chaired by the Secretary, MoEF&CC, with the UN Resident Coordinator in India along with heads of UN agencies.

Discussions highlighted Mission LiFE's journey from an awareness campaign to a policy and implementation framework with global resonance. UN agencies including UNEP, UNDP, UNICEF, FAO, and UNIDO shared their ongoing initiatives aligned with Mission LiFE themes and proposed new collaborations ranging from grassroots storytelling and youth engagement to industry partnerships and joint communication strategies.

Uttar Pradesh Launches "Plantation 2025" – 35 Crore Saplings to Be Planted

Uttar Pradesh launched its ambitious Plantation 2025 campaign during Van Mahotsav from 1st – 7th July with the goal of planting 35 crore saplings across the state under the theme "Ek Ped Maa Ke Naam." The drive, inaugurated in Lucknow, witnessed active participation from the Chief Minister, ministers, and citizens in all 75 districts.

The campaign introduced innovative ideas such as distributing saplings with "Green Gold" certificates to parents of newborns, and creating themed forests like Atal Van, Ekta Van, and Eklavya Van. Special plantations such as Oxy Van in urban areas and Shaurya Van to honor military valour were also announced. In a record-breaking feat, over 37 crore saplings were planted in a single day, with follow-up plans to establish permanent forests across districts. The initiative not only highlighted the state's commitment to environmental conservation but also set an example of mass community participation in greening efforts.

Celebrating Green Initiatives: 51,000 Saplings Planted at Revati Range

As part of the #EkPedMaaKeNam campaign, 51,000 saplings were planted today on the sacred land of Revati Range along Ujjain Road in Madhya Pradesh on the 12th of July 2025.

The plantation in “Maa ki Bagiya” was successfully completed, coinciding with the anniversary of last year’s world record plantation. Participants took joy in seeing the saplings they planted growing and blossoming, reflecting the country’s commitment to a greener future.



Union Minister Shri Bhupendra Yadav at the ‘Maa Ki Bagiya’ plantation on 12th July at Revati Range along Ujjain Road, MP

Nationwide Dolphin and Tiger Conservation Drives Inspire Students Across India

Dolphin Conservation and Awareness Programme

The National Museum of Natural History (NMNH), New Delhi, has launched India’s largest dolphin outreach campaign, “Our Dolphin – Our Heritage,” to build awareness on river and marine dolphin conservation. Designed in alignment with Mission LiFE, the initiative reached more than 25 lakh students across 10,000 schools, colleges, and institutions, making it the biggest dolphin sensitization drive ever undertaken in the country. Supported by the Wildlife Institute of India, the campaign included a multilingual conservation pledge, documentary screenings, rallies, street plays, painting competitions, and field visits to dolphin sites. The overwhelming response has extended the campaign until National Dolphin Day on 5 October 2025. At the school level, NMNH teams visited over 100 schools in and around Lodhi Road, engaging students through interactive talks, conservation pledges, creative competitions, and awareness rallies. These hands-on activities ensured that conservation values were absorbed in a participatory and memorable way.



Students participating at the “Our Dolphin – Our Heritage,” campaign to build awareness on river and marine dolphin conservation.

Global Tiger Day 2025 Celebration

NMNH partnered with the National Tiger Conservation Authority (NTCA) to celebrate Global Tiger Day 2025 at the National Zoological Park, New Delhi. More than 250 students participated in an exhibition on “Harmonious Coexistence between Humans and Tigers” in the presence of dignitaries and senior officials. A week-long series of activities that followed engaged over 2,000 students and teachers from 27 schools through tiger enclosure visits, clay modeling, painting, quizzes, and mask-making. Together, these initiatives highlight NMNH’s commitment to nurturing young conservation leaders and reinforcing India’s message of biodiversity protection and sustainable coexistence with wildlife.



Students participating at the Global Tiger Day celebration on 29th July 2025

GLOBAL HIGHLIGHTS

PM Highlights India’s Climate Action at Ghana Parliament



PM Shri Narendra Modi addressing the Parliament of Ghana on 3rd July 2025

While addressing the Parliament of the Republic of Ghana on the 3rd of July 2025, PM Shri Narendra Modi highlighted India’s firm commitment to tackling climate change and promoting sustainable living through Mission LIFE – Lifestyle for Environment. He emphasized that this initiative encourages individuals and communities to adopt environmentally responsible lifestyles, forming the foundation of India’s broader climate action strategy. He also underscored India’s role in advancing global sustainability through collaborative initiatives such as One World, One Sun, One Grid to expand renewable energy access; One World, One Health to promote planetary health; the International Solar Alliance to encourage solar energy adoption; the International Biodiversity Conservation Alliance to protect wildlife; and the Global Biofuels Alliance to promote clean biofuels and reduce carbon emissions.

India–Maldives Reaffirm Commitment to Sustainability

Prime Minister Shri Narendra Modi and the President of the Republic of Maldives, H.E. Dr. Mohamed Muizzu, jointly planted saplings in Malé on the 25th of July, reaffirming the shared commitment of both nations towards sustainability and climate action. The symbolic gesture gave further momentum to MOEF&CC's Ek Ped Maa Ke Naam campaign. It also resonated with Maldives' pledge to plant 5 million trees, underlining the importance of regional cooperation in advancing environmental stewardship.



Prime Minister Shri Narendra Modi and the President of the Republic of Maldives, H.E. Dr. Mohamed Muizzu, jointly planted saplings in Malé on 25 July 2025

Union Minister Bhupender Yadav Meets Secretary General of the Convention on Wetlands in Zimbabwe



Union Minister Shri Bhupender Yadav meets Ramsar Secretary General Dr Musonda Mumba on sidelines of COP15 summit

Union Minister Shri Bhupender Yadav, visited Zimbabwe where he met the Secretary General of the Convention on Wetlands, Dr Musanda Mumba on the 25th of July 2025. The discussions focused on the conservation and sustainable management of wetlands, recognizing their critical role in biodiversity, climate resilience, and community livelihoods. The meeting reaffirmed India's commitment to the Ramsar Convention and highlighted the country's progress in designating Ramsar sites and promoting community-led wetland management.

Strengthening India–South Africa Environmental Cooperation

Shri Bhupender Yadav held a meeting with Dr. Dion George, Minister of Forestry, Fisheries and the Environment of the Republic of South Africa on the 25th of July to explore avenues for deepening bilateral cooperation on environmental sustainability. The discussions focused on sustainable lifestyles, wildlife conservation, and safeguarding the livelihoods of indigenous communities. The dialogue highlight the significant contributions of Indian institutions such as the Wildlife Institute of India (WII), Botanical Survey of India (BSI), and Indian Council of Forestry Research and Education (ICFRE) in advancing research, training, and capacity building for wildlife and biodiversity protection.



Shri Bhupender Yadav held a meeting with Dr. Dion George, Minister of Forestry, Fisheries and the Environment of the Republic of South Africa

Shri Bhupender Yadav emphasized India's pioneering role in establishing the India-Big Cat Alliance (IBCA), aimed at enhancing the protection and conservation of big cats across range countries. The initiative has received an encouraging response from partner nations, opening up possibilities for joint conservation programs, knowledge exchange, and sustainable management of critical habitats, further strengthening India-South Africa ties in wildlife protection.



Shri Bhupender Yadav held a meeting with Dr. Dion George, Minister of Forestry, Fisheries and the Environment of the Republic of South Africa on 25 July 2025

CREATIVES

The creatives shared on MoEF&CC's Social Media handles, highlighting 'Reduce Waste' as the theme for July.



PHOTO GALLERY

National Tiger Day 2025



Union Minister Shri Bhupendra Yadav along with MoEF&CC Secretary Shri Tanmay Kumar at the Global Tiger Day 2025 celebration on the 29th of July at the National Zoological Park

PHOTO GALLERY



Union Minister Shri Bhupendra Yadav arrived at Victoria Falls, Zimbabwe on the 23rd of July to participate in Ramsar COP15



Union Minister Shri Bhupendra Yadav with Ms Indileni Daniel, Minister of Environment, Forestry and Tourism, Namibia, in Zimbabwe on 25th July 2025

PHOTO GALLERY



Union Environment Minister Shri Bhupender Yadav meets Ms Amy Fraenkel, Executive Secretary, CMS on sidelines of COP15 summit in Zimbabwe on the 25th of July 2025



Union Environment Minister Shri Bhupender Yadav meets CITES Secretary-General Ms. Ivonne Higuero on sidelines of COP15 summit in Zimbabwe on the 25th of July 2025



Union Environment Minister Shri Bhupender Yadav meets Honourable Indileni Daniel, Minister of Environment, Forestry and Tourism, Republic of Namibia on sidelines of COP15 summit in Zimbabwe on the 25th July 2025



Union Environment Minister Shri Bhupender Yadav meets Dr Evelyn Ndllovu, Minister of Environment, Climate and Wildlife, Republic of Zimbabwe on sidelines of COP15 summit in Zimbabwe on the 25th of July 2025



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