



SoP for Industry Partners to Register, Login, and Upload BRICS Sustainable Lifestyle Reports on the Meri LiFE Platform

Purpose

The Meri LiFE platform has been co-created in India by the Ministry of Environment, Forests and Climate Change, and UNICEF YuWaah as a digital innovation platform for citizens to hone their green skills, climate sensitivity and leadership towards combating climate change. The platform has been built in conjunction with Mission LiFE – announced by the Prime Minister of India Shri Narendra Modi at the 2021 UN Climate Change Conference (UNFCCC COP 26), as a movement focused on bringing individual behaviours to the forefront of the global climate change narrative. The platform is also used for reporting of activities under BRICS Sustainable Lifestyle Week.

The purpose of this document is to establish the standard process for Industry partners in India to register and upload BRICS Sustainable Lifestyle reports.

1. [Steps for login and language selection](#)
2. Steps for submission of BRICS Sustainable Lifestyle Report

PART I

Steps for Login and Language Selection

1. To begin, enter <https://merilife.nic.in/> on your browser.
2. On the top right corner of your browser, you will see a drop-down menu labeled “Select language”.
3. Click on it to view the available language options, including Hindi, English, Odia, Telugu, Kannada, Tamil, Bengali, Bhojpuri, Assamese, Punjabi, and Gujarati.
4. Select your preferred language from the list. The login page will then automatically update and display in the selected language

How to sign up on the Meri LiFE platform

1. Click on the “[Login](#)” button at the top right corner of the page.



2. If you are already registered:

- Enter your mobile no. in the field provided under the login section.
- Enter the OTP received on your registered mobile number
- Click the login button to access your account.

3. If you are not registered yet:

- Click on 'Other Stakeholders' (circled in yellow) tab and then 'Don't have an account? Sign Up'(circled in Pink) just below the login area.

4. In the sign-up form, select the 'Industry Partners' and then fill in the mandatory details in the form

Visually Challenged Users Who Want To Opt For The Form Can Send An Email To Support@Merilife.Org

☐ Multilateral Organisations
 ☐ CSO/NGO
 ☐ Industry Partners
 ☐ Foundations

Field Office *
 State Name *

Name *
 Designation *

Mobile Number *
 Email Address *

Password *
 Confirm Password *

Enter The CAPTCHA: * 7y5uld

Submit

Already have an account? [Login](#)

5. For Industry Partner users, enter the following required details:

- Field Office –Type the name of the Industry.
- State – Enter the name of the State in which the industry is located.
- Name of the officer – Provide the name of the nodal officer co-ordinating the activities at the given location.
- Designation– Enter designation.
- E-mail ID – Provide a valid and active e-mail address.
- Mobile no. – Enter your 10-digit mobile number for registration.
- Enter the Captcha
- Press the submit button

6. After entering your details, you will receive an OTP on the mobile number you provided.

7. Enter the OTP in the designated field to verify your mobile number.

8. Once the OTP is verified, click the login button to finalize your registration.

9. You will now be able to view your dashboard as below

Unique ID	Theme Name	Brief description of event	Location of the Event	Type of Event	Number of Event	Date(s) of event	Mode Of Implementation	Technological Intervention	Number of Pledges
			Name Of State/UT	Name Of District					Age 10-19 Yrs

Data Not Found

PART II

How to fill the BRICS Sustainable Lifestyle Form:

- On your dashboard, scroll down and locate the BRICS Sustainable Lifestyle buttons.

9 Institutions

15 Field Offices

44 Awareness Events Conducted

57 Action Events Conducted

9,561 Participants

8,599 Mission LIFE Pledges Taken

0 Tree Plantation

0 Tree Plantation - Number Of Event

BRICS Sustainable Lifestyle

#EkPedMaaKeNaam 2026-27

-Select Year-

Report

Unique ID	Theme Name	Brief description of event	Location of the Event		Type of Event	Number of Event	Date(s) of event	Mode Of Implementation	Technological Intervention	Number of P	
			Name Of State/UT	Name Of District						Age 10-19 Yrs	Age 20-25 Yrs
Data Not Found											

- Now, click on the **'BRICS Sustainable Lifestyle' button.**
- Once selected, you will be able to view the BRICS Sustainable Lifestyle Form.

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BRICS Sustainable Lifestyle Week (1-7 Nov)

Dashboard

Report

Campaign Event Reporting Portal

Name of Event*

BRICS Sustainable Lifestyle

Mission LIFE Themes* ⓘ

Select Theme ▼

State / UT*

Select State ▼

District*

Select District ▼

Start Date*

mm/dd/yyyy

End Date*

mm/dd/yyyy

Brief Details of Campaign Event (Max 60 words)*

Max 60 words

Does this event include a technological intervention?*

(Like- Reverse vending machine, Plastic Waste Management Unit, etc.)

☐ Yes ☐ No

Have all participants attending event taken the pledge?*

☐ Yes ☐ No

Number of participants*

Age 10-19 yrs*

Enter Number of participants

Fill 0 if there are no participants.

Age 20-25 yrs*

Enter Number of participants

Fill 0 if there are no participants.

Age 25+ yrs*

Enter Number of participants

Fill 0 if there are no participants.

Type of Event *

Select Event Type ▼

Number of Events*

Enter Number of Events (Eg: 5)

Upload Geotagged Photos

Select Image

Not more than 5 photos (.jpg, .jpeg, .png) and max. 2 mb for each photo

Photo Caption*

Enter Photo Caption

Upload Video Clips

Select Video

Not more than 3 videos and each video not more than 45 seconds (.mp4, .mkv) and max. 5 mb for each video

Video Caption

Enter Video Caption

Link / URL (if published online)

Enter Link / URL

Submit

- Please fill the details of Mission LIFE Themes.
- Now, select the state and district.
- Now, proceed to fill in all the fields accordingly.
- Select the Type of Event from the drop down:
 - Awareness
 - Action

- Please fill the Subtype (Awareness) and Subtype (Action) according to Mission LiFE Themes. The first screenshot shows Subtype (Awareness), and the second screenshot shows Subtype (Action).

Select Subtype

Display of IEC materials
Circulation of toolkit on Energy savings@offices, etc.
Street plays/Nukkad natak
Awareness Workshop/Webinar/Seminar
Contests (Essay, drawing, quiz, etc.)
Story telling sessions
Short film screenings
Rally
Public service messaging
Social Media Outreach
Others

Select Subtype

Please select a subtype for Awareness event.

Enter Number of participants

Enter Number of participants

Select Subtype

Organize 'Switch-Off Hour'
Energy Audits
Installation of Energy Efficient devices
Use of sustainable transport system
Implement energy-efficient practices and renewable energy alternatives
Others

Select Subtype

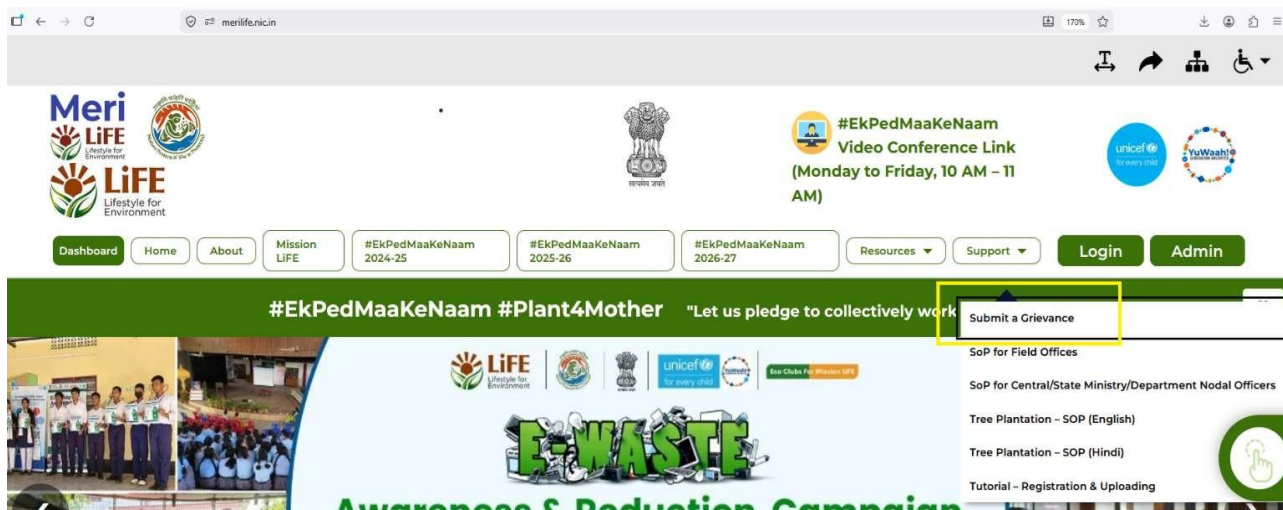
Please select a subtype for Action event.

- Each video and photograph must have a caption mandatorily. Please describe the actions taken in the photograph and video through the caption so that we are able to amplify and acknowledge your efforts.
- Captions for both photographs and videos can be as simple as, “100 trees planted in Dehradun, Uttarakhand by eco-club activities on 20th June 2024’ or ‘Tree plantation activities conducted by officials from XXX department on 23rd June 2024’.
- To upload photos, click on “Select Image” under “Upload Geotagged Photos”. You can upload a maximum of 5 photos.
- After adding the photos, add a photo caption of your choice.
- To upload videos, click on “select video” under “upload video clip”. You can upload a maximum of 3 videos. Video should not be more than 45 seconds.
- The maximum size for each video is 5MB.
- Now, click on “Submit” and your BRICS Sustainable Lifestyle Report has been filled.
- After filling in these details, you will be able to view the BRICS Sustainable Lifestyle Report on the dashboard.

PART III

Grievance Redressal mechanism

For any kind of issues/assistance in Login creation or uploading of activities, use the Grievance Dashboard available on the Support tab of Merilife portal. In case of no response within 48 hours, please send an email at life-moefcc@gov.in for grievance redressal.



Besides, Orientation sessions on MeriLiFE portal will be available daily at 11 AM to 1 PM and 3 PM to 5 PM at the VC link provided on the home page of MeriLiFE portal (as highlighted in the screenshot below).

